

# NEW SPACE IGNITOR

## ACCELERATE INNOVATION CONCEPT TO PRODUCT TO SALES

Elevate Readiness Levels

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Fast-Track Product  
Development

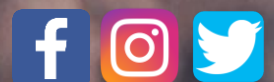
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Showcase Products to  
Investors and Buyers



**NEW  
SPACE**  
NEW MEXICO

[NewSpaceNM.org](http://NewSpaceNM.org)



In Partnership With Air Force Research Laboratory

# THE NEWSPACE IGNITOR PROGRAM

## GROW FASTER - FROM CONCEPT TO PRODUCT TO SALES

Space companies can apply to NewSpace Ignitor and move from concept to product to sales faster with services that focus on accelerating prototype development and navigating companies to specialized resources and customer contracts. NewSpace Ignitor services include:

- **Assessing company readiness levels and exploring how to elevate them.** Tech-to-market business services include needs/readiness assessments, TR-elevator® (Tech Readiness Elevator), market analysis, strategic planning, scaling curriculum and pitch support.
- **Providing tailored navigation plans** that guide companies to needed resources across the new space ecosystem, including connections to workforce.
- **Accelerating product development** with access to shared facilities, labs and equipment at co-innovation workspaces and partner locations.
- **Showcasing company products** to investors and buyers to fast-track funding and sales.

## GET READY TO LEVEL UP! HOW THE PROGRAM WORKS

Companies can apply to the NewSpace Ignitor throughout the year. Those that are accepted will have multiple opportunities to level up their concept readiness levels through our tiered and flexible program structure.

## WHAT YOU GET - BY PROGRAM LEVEL

- **Ignitor Elite** companies receive all services outlined below plus strategic planning support, a custom navigation plan, enhanced access to the Ignitor Expert Network, comprehensive analytics to predict likelihood of success compared to similar companies, and participation in ShowSpace events.
- **The Ignitor AAA Team** receives all Ignitor AA services outlined below plus pitch support, a comprehensive market analysis that includes top funders by concept area, one-on-one sessions, access to the Ignitor Expert Network, pitch opportunities, and baseline capital-raising predictive analytics.
- **The Ignitor AA Team** receives access to year-long programming, NewSpace Alliance or Global Network membership, expert feedback, current market segment insights, collaborative workspaces, prototyping and testing facilities, and shared equipment.



Connect with us today!

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NewSpaceNM.org

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